



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Ruben Gonzalez

Travels from: **Texas**

Fee Range: **\$10,001 - \$15,000**

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A seemingly "ordinary guy," Ruben Gonzalez wasn't a gifted athlete. He didn't take up the sport of luge until he was 21. Against all odds, four years later he was competing in the Winter Olympics. At the age of 39 he was racing against 20-year-olds in the Salt Lake City Olympics.

Ruben trained for and competed in the 2010 Vancouver Winter Olympics at the age of 47. He is the first person EVER to compete in four Winter Olympics in four different decades. Now THAT'S longevity! He is proof that ordinary people can achieve extraordinary things if they will follow a few simple steps. From Dubai to

Dublin, from Coca Cola to the Make a Wish Foundation, Ruben has inspired and motivated audiences around the world.

As a Four-Time Olympian and a national luge champion, peak-performance expert Ruben Gonzalez knows how to achieve success again and again. A master storyteller, Ruben uses his Olympic experiences to inspire audiences to think differently, live life with passion and have the courage to take the necessary steps toward their goals - to push beyond self-imposed limitations and to produce better results! As you listen to Ruben's story, you'll learn what it really takes to get to the top and more importantly, once you are at that level, how to sustain it year in and year out.

Ruben has appeared nationally on ABC, CBS, NBC and FOX Business Channel. He's been featured in *Time Magazine*, as well as publications around the world. His articles on peak-performance are read on every continent. His column "High Achievement" appears in major publications across the nation. He delivers over 90 presentations a year to organizations and corporations around the globe about taking action to create long lasting success.

Ruben is the best selling author of the highly acclaimed books *The Courage to Succeed* and *Becoming Unstoppable*. His book, *Courage* has been endorsed by Stephen Covey, Ken Blanchard, Brian Tracy and Dr. Robert Schuller. Mega best-selling author Jack Canfield features Ruben's incredible story three times in his new book, *The Success Principles*. Canfield uses Ruben's story to illustrate three of his success principles; believing in yourself, taking action and not procrastinating.

Armed with the same energy and dedication that he put into his athletic career, Ruben Gonzalez brings to audiences of all sizes and backgrounds a truly unique, truly memorable performance that teaches as it entertains and inspires as it motivates. His client list reads like a Who's Who of Corporate America: Dell, Coca-Cola, Farmers Insurance, Ortho McNeal, the Million Dollar Round Table, Oracle, Wells Fargo, Century21 and even the U.S. Treasury Department! Ruben has spoken along side speaking legends Zig Ziglar, Denis Waitley and Tom Hopkins. They've hailed him as a leader of a new generation of personal development speakers.



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## Ruben Gonzalez (continued)

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Ruben's story of overcoming incredible challenges on the road to competing in four Olympic Games over the span of four decades goes right into the core of his audiences psyche, filling them with the inspiration and self-belief they need to achieve their goals.

He will change you. He'll inspire your people to reach their full potential, to make bold decisions and to take action - creating long lasting success for your organization. Ruben takes people's excuses away so they can become everything they are capable of. Best of all, his program is completely original. You won't hear him retelling old worn out stories about Radio Shack, McDonalds and breaking the four minute mile.

### *Most Requested Programs...*

- **Becoming Unstoppable** - In this funny, inspirational, high energy message, your audience will learn how to build confidence and destroy fear, how to unleash their passion and drive, how to unlock their full potential, how to turn defeat into victory and how to achieve their personal or professional goals. Ideal for your opening or closing session!

Using concepts from his best-selling books *The Courage to Succeed* and *Becoming Unstoppable*, Ruben uses his personal Olympic stories to illustrate the success principles he followed to become a four-time Olympian. Principles that will help your people reach their goals faster than ever before.