



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Mark Adams

*Travels from:* Ohio

*Fee Range:* \$2,500 - \$5,000

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Mark Adams is a professional communicator who helps people from all walks of life to be more successful. His background as a former championship college basketball coach and now as a successful businessman and color analyst on ESPN and FoxSportsNet, gives him a unique view of what it takes to lead your team in the area of sales, customer service and management/leadership training through better communication and coaching strategies.

Today there are many "business coaches." Very few of the so-called "coaches" have ever had to call a timeout with the game on the line and 18-22 year old kids running up and down the floor with the real coach's paycheck in their mouths.

Mark is a real coach with real success strategies and real life solutions that are tried and true while coaching real teams both in athletics and in the competitive business world. Mark wants to share those strategies with your team.

Mark can help your sales, customer service and management teams identify their strengths and get back to the basic fundamentals of success. Real coaches understand that you learn to coach by first coaching yourself and holding yourself accountable for basic personal actions that create a base for success. They also understand that identifying talent, establishing a clear vision and creating an environment for roving leadership are the key to nurturing successful teams.

Mark will share real coaching strategies with you and your team and he will take the extra time to scout your team and address your specific needs. Real coaching is based on communication and accountability. Learn how to sell more products and services. Learn how to coach yourself and your team to greater success. Develop personal strategies for success and learn how to balance your life at work and at home. Mark is ready to coach *your* team to success.

### *Most Requested Programs...*

- My Heroes: Lessons of Leadership!
- Play to Your Strengths! Real Championship Coaching
- Winning in Overtime
- Redwoods
- Dealing With Change!
- Dealing With Difficult People