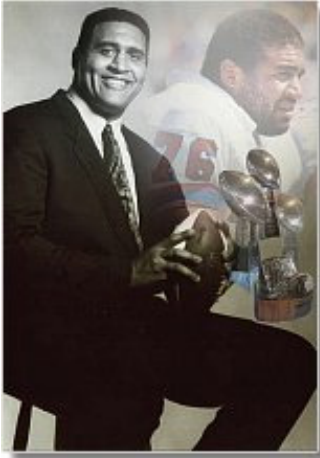




# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Brian Holloway

*Travels from:* Florida

*Fee Range:* \$7,501 - \$10,000

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Hired by more than 250 Fortune 500 Companies from around the world, Brian Holloway has set himself apart in delivering high performance value for the hard charging corporate competitors. Multi-Billion dollar giant HP and Compaq called on Brian to help meld these two extraordinary world cultures into one single, focused, turned-on TEAM. (During the biggest industrial world mergers).

A Stanford All-American, 1st round draft pick and 5-time All-Pro, Brian Holloway excelled as the powerhouse and team leader at the core of the 1985 New England Patriots Super Bowl team. In 1986, Brian was elected by his peers to forge the new directions in NFL policy, becoming the youngest Vice President of the NFL Players Association at age 23. Holloway was one of the principal architects of the NFL's growth strategy that produced a landmark \$18 billion dollar television contract in 1998. He retired from the NFL in 1992 after eight seasons with the New England Patriots and two with the Los Angeles Raiders.

Today, Brian Holloway is an international motivational speaker and renowned corporate trainer. Brian's strategies and case studies are his own. They are based on practiced disciplines and proven results, not old management theories that do not reach the people. His personal style establishes trust and builds instant rapport -- the key to bringing a team together. Entertaining while instructing, Brian uses multi-media technology along with actual game footage to show his critical points on achieving new levels of excellence. These powerful, high impact presentations have immediate value for every person competing for market share in a changing and turbulent economy.

Holloway's client list includes Wal-Mart, Albertsons, Honeywell, MBNA, Bank of America, Apple, Sprint, Verizon, AT&T, Cisco Systems, State Farm, SalomonSmithBarney, Knight Trading, AIG, Reebok, DaimlerChrysler, Best Buy, Wachovia Bank, and thousands more. Brian has been a featured guest lecturer at Harvard's Business School, Yale University, Stanford University, Princeton, New York Graduate School of Business and Williams College. He has also been featured on CNN, ABC, CBS, NBC, ESPN and in *USA Today*.

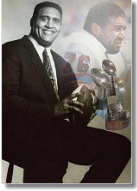
Born to an Air Force family, Brian grew up to face and overcome many challenges. Persistence and an unstoppable spirit propelled Brian through his early struggles and on to academic and athletic awards through his high school and college years. He was heavily recruited by Harvard, Yale, Dartmouth and Princeton, and was showered with over 350 scholarship offers. He chose Stanford, and there he earned varsity letters in both football and track under Hall of Fame Coach Bill Walsh, who calls Brian, "A true champion. A playmaker and a leader that calls out the best in people."



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## Brian Holloway cont'd

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Brian's commitment to service grew throughout his playing days when he helped develop the first College Degree Completion Program for Professional Athletes. Beyond the game, he helped establish the Challenger Center for Space Education--a living educational memorial to the ill-fated crew of the Space Shuttle Challenger. His community activism embraces the homeless and inner city youth, and he vigorously supports the Special Olympics. President Bill Clinton recognized Holloway in 1995 as one of America's top young leaders. In 2007, Brian was enshrined in Stanford Universities Hall of Fame, as one of the greatest athletes of all time.

### *Most Requested Programs...*

- The Wake Up Call
- Unleashing the Passion of the Playmaker
- Dynasty Crafting! - The Power of Championship Teams
- The DNA of Championship Teams - Your Game Plan to Win!
- The Mindset of the Champion - Crack the Code to Incredible Success!