



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Art Holst

Travels from: **Michigan**

Fee Range: **\$5,001- \$7,500**

A legend in the speaking industry, Art Holst's broad background provides the foundation for his messages of inspiration and humor. Art was a salesman with Harlan E. Moore & Company, a building materials business for 10 years. He was a member of the Economic Security Committee of the United States Chamber of Commerce. For 12 years, he worked as an administrator of the Forest Park Foundation on park and recreation development, physical medicine and rehabilitation, housing for the elderly and other creative programs aimed at community betterment.

As an infantry captain in World War II, he learned how to educate, train and motivate troops to react to challenging times. Art is best known for his humor and as a "Sunday Zebra" officiating for the National Football League for 15 years. He officiated four championship games and two Super Bowls. Art currently serves on the supervisory staff as an observer, rating college officials' performance, and he is the author of *Sunday Zebras*.

Art has also been a successful salesman, administrator and civic leader. These days, he criss-crosses the country as a seasoned professional speaker, entertaining audiences with clean, rib-tickling humor and inspiring tales of excellence.

When Art talks, people laugh ... and listen, whether the focus is on NFL anecdotes or stories about business. Art's talks appeal to audiences of any age, gender and interest. The secret is in the preparation. He custom-tailors his remarks to your organization, trade terminology and all.

His speeches deal with handling change, problem solving, discipline, teamwork and how to laugh at yourself. People leave Art's speeches with renewed aspirations and the desire to put their talents to work -- on the job or in their personal lives. One of his favorite themes is "The Challenge of Excellence," drawn from personal experiences during his long career in business, sports and civic affairs.

Art has been described as "dynamic" and "a pro on the go" ... a speaker widely known for sparkling presentations, packed with thought-provoking insights and contagious enthusiasm. From keynote and kickoff speeches to windups - sales meetings to management seminars - Art Holst is a pro at captivating audiences and motivating them toward higher goals.

Most Requested Programs...

- The Challenge of Excellence (*Team Building/Change/Motivation*)
- Scoring Touchdowns in Selling (*Sales*)
- Funny Thing About Football (*Humor*)
- Effective Communication: The Key to Success (*Communication Skills*)